



Community Health <ech@easthamptonma.gov>

Nicotine Free Generation

1 message

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Wed, Feb 25, 2026 at 3:04 PM

To: hwarner@collaborative.org

Cc: Ryan Griffin <rgriffin@easthamptonma.gov>

Hi Heather,

My name is Brad Riley, and I'm the acting community health worker for the City of Easthampton. I got your contact information from Lexi Polokoff at Collaborative for Educational Services regarding some work we're considering to become a Nicotine Free Generation.

We're early in the process now. I wonder if you'd be open to providing me with some resources or best practices to get started. Perhaps you know of some communities that have had success? I'd also be open to meeting with you in person or online, too if that works.

Ultimately, my goal is to provide the Board of Health and community members with informed evidence-based rationales that support public health.

Thank you in advance for any help you can provide,
-Brad

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Brad Riley, Ed.M, MPPA
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